



1886 S. Lincoln Street  
Salt Lake City, UT 84105

P: 307.389.0958  
E: info@tristayard.com  
www.tristayard.com

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## PROFESSIONAL EXPERIENCE

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Penna Powers Brian Haynes  
*Designer*

Salt Lake City, UT  
March 11 to Present

- Concept and design advertising materials including web ads, outdoor billboards, print, videos and PowerPoint presentations.
- Design core brand elements including logos and style guides.
- Deliver high quality work while maintaining multiple projects under tight deadlines.
- Communicate client objectives through visually strong, innovative and strategic design.

American Crafts  
*Designer*

Orem, UT  
November 09 to March 11

- Designed marketing materials including websites, print, PowerPoint presentations, show signs and web ads.
- Designed and coded e-mail advertisements in order to promote American Crafts products.
- Performed updates on American Crafts websites by creating images and spreadsheets, then uploading large quantities of products and images through a content management system.
- Created video tutorials using Apple Final Cut Pro in order to promote American Crafts scrapbooking products.

OtterBox  
*Graphic Design Intern*

Fort Collins, CO  
August 2008 to June 2009

- Designed highly effective and revenue generating advertisements for OtterBox products including print, webs ads and tradeshow booth displays.
- Developed strong project management skills under tight deadlines and stringent design standards.
- Prepared files for print and web production when necessary.
- Created videos for the OtterBox website using Apple Final Cut Pro.

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## EDUCATION

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Colorado State University  
*Bachelor of Fine Arts in Graphic Design*  
*Bachelor of Arts in Art History*

Fort Collins, CO  
August 2009  
May 2008

- Minor in Business Administration

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## SKILLS

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- Adobe Software (Illustrator, InDesign, Photoshop, Dreamweaver)
- Apple Final Cut Studio (Final Cut Pro, Motion, Soundtrack) on a Macintosh Platform
- Microsoft Office Suite (Word, Excel, Outlook, Access, and PowerPoint) across platforms
- HTML and CSS
- Wordpress (familiar with PHP)